

LENS ORDERING WITH OPSYS HAS ITS OWN REWARDS

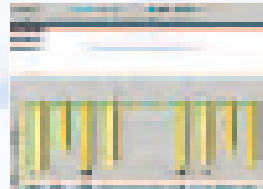


OPSYS®
LENS ORDERING SYSTEM

Opsys makes lens ordering easier, faster and more accurate

Opsys, Essilor's lens ordering software is an absolute necessity for the modern practice. This easy to use system manages the entire ordering process for you, allowing you to spend less time on routine practice work and more time with your patients. And what's more, it's absolutely free.

All Essilor lenses can be ordered with Opsys as well as additional processes such as Precal. Opsys is extremely user friendly which, along with its excellent graphics, make patient demonstrations more exciting and very straightforward.



Ease

Opsys can be used to place as many orders as you like during the day, and the straightforward 'Wizard' driven system guides you smoothly through the ordering process. Full training and support are also provided so you can confidently make the switch from more traditional, time consuming methods of ordering to this more efficient and accurate system.

Speed

As well as making lens ordering easier, Opsys also makes it much quicker. As soon as an order is sent it is placed directly onto Essilor's computer system, saving up to a day compared with faxed orders. With Opsys, you also benefit from a tracking system which is updated every time you send an order to Essilor. This shows you where previous orders are within Essilor, allowing you to keep patients informed and give them a date for spectacle collection.

Accuracy

On entering a patient's prescription, the system only shows the lenses that are available in that prescription. Not only does this reduce the level of human error, it also avoids any frustration or disappointment for you and your patient at a later date. This automatic verification also checks the range, material, coating and diameter compatibility. So you know that if your order is accepted by Opsys, Essilor can definitely make the lens.

A great sales aid

Not only can Opsys be used as a lens ordering system, it can also be used as a dynamic and persuasive sales aid. Once your patient has chosen their frame, simply log onto Opsys and you'll be able to demonstrate the lens options available using its superb graphics. For example, you could compare lens thicknesses whilst explaining the benefits of each type of lens. Your patient will then feel assured they are getting exactly the right lens to suit their needs.



So if you'd like to find out more about Opsys and the great service it offers you, contact your Essilor Account Manager to arrange an appointment.

Minimum computer specifications:

Processor Speed	> 500MHz
Amount of RAM	128 MB
Hard disc space	> 2GB
Modem	56kbs
Free serial report	
CD ROM drive	
Operating system	Windows 98 (1st and 2nd edition) Windows 2000 Windows XP (home and professional)



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